



*NEWS RELEASE*

## **The Genie Company Reinvents the Light Bulb with New LED Bulb for Garage Door Openers**

*LED Bulb Reduces or Eliminates Remote Range Interference Associated with Common LED Bulbs*

Mt. Hope, Ohio – The Genie Company announces a unique innovation that brings an important new twist to a common product with its new Genie LED light bulb, which has been designed specifically for garage door openers.

LED and CFL bulbs, with their low energy use, have become more commonly used as incandescent light bulbs are phased out nationwide in order to improve energy efficiency. One side effect of LED bulbs however, is that they can potentially limit the range of garage door opener remote controls used for almost any brand of garage door opener. Homeowners and dealers alike can be miffed at why a remote suddenly has reduced range. In many cases a new LED light bulb recently installed in the opener by the homeowner is the culprit.

More people are switching to LED bulbs every day as they become the preferred type over CFL bulbs. And as their existing supply of incandescent bulbs runs out, the effect is more noticeable and widespread.

The Genie LED light bulb practically eliminates the issue though with a design that shields the transmission of its energy waves from the radio frequency that goes between the remote and the opener. In effect, the bulb is radio frequency friendly – specifically designed to reduce or eliminate potential interference!

But the beneficial effects of the Genie LED light bulb design don't stop there.

The bulb is shatter and vibration resistant. Testing has shown it to be able to withstand 5G of shaking force, far more than normal vibration from standard opener rail and drive systems.

In some cases, a cold or damp garage can weaken the performance and life of common LED light bulbs. However, the Genie LED light bulb comes through strong as testing shows it to perform at up to -30° C (-22° F) while also achieving damp location rating. Therefore neither condition will lessen the performance of Genie's LED bulb when the homeowner needs it most.

“Genie has made a major commitment to address an issue that is becoming more common in garages everywhere”, said Steve Janas, Vice President and General Manager - Sales and Marketing. “If you have almost any brand of garage door opener and depend on the lighting from it, the Genie LED light bulb will help ensure your opener and remote perform at their best.”

Genie's LED light bulb does all this while providing optimal lighting for a minimum annual cost. While it boasts 800 lumens of brightness, equivalent to a 60 watt incandescent bulb, it uses only 10 watts of power. Depending on local utility rates, studies show the annual cost can be as little as \$1.07 per year with a generous lifespan of about 25,000 hours under normal use.

For the nearest distributor or dealer of the Genie LED light bulb, see the Genie website at [www.GenieCompany.com](http://www.GenieCompany.com), or call 1-800-843-4084, Option 2.

### **About The Genie Company**

The Genie Company is based in Mt. Hope, Ohio, and is a leading manufacturer of garage door openers and accessories for residential and commercial applications. With its main manufacturing facility in Baltic, Ohio, its roots run deep as an American brand that has been synonymous with garage door openers since 1954. The Genie name itself is a well-recognized icon among homeowners, builders, and dealers alike.

Genie distributes its openers and accessories through a broad distribution channel of professional dealers, wholesalers, and retailers throughout the U.S. and Canada. The Genie Company is a separate division of Overhead Door Corporation.

To learn more, please visit [www.GenieCompany.com](http://www.GenieCompany.com), or become a Genie fan on [Facebook](https://www.facebook.com/geniecompany) and follow us on [Twitter](https://twitter.com/geniecompany).