



NEWS RELEASE

The Genie Company Receives IoT Evolution Connected Home and Building Award

Smart Device Enabled Garage Door Controller Honored for Internet of Things Innovation

Mt. Hope, Ohio (March 1, 2016) – The Genie Company announces that its Aladdin Connect smart device enabled garage door controller has received a 2015 IoT Evolution Connected Home and Building Award from [IoT Evolution magazine](#), the leading publication covering IoT (Internet of Things) technologies.

The award honors organizations delivering software or hardware solutions which enable the advancement of the smart home and building industry. Genie was one of only 14 companies to receive the prestigious award as Aladdin Connect™ was recognized for its innovative design and transformational technology.

The Wi-Fi® enabled Aladdin Connect system incorporates the innovative cloud platform of Exosite and the low-power SimpleLink™ Wi-Fi CC3200 wireless MCU from Texas Instruments (TI) in its door control module for a top-of-the-line garage door opener accessory. The UL 325 compliant system is designed to safely allow a homeowner to remotely operate the garage door. It does so with an audible and visual notification once the system is activated from the smart device, providing ample warning to anyone near-by that the door is about to move.

Mike Kridel, Genie President, said, “This award is a tremendous reflection on the strategic efforts of our design team to bring to market exactly what homeowners told us they wanted in an innovative, smart device garage door controller. There are many people at Genie to thank for bringing Aladdin Connect successfully to fruition, and I’m looking forward to helping our distribution base gain growth and new market opportunities with it.”

The door control module works in conjunction with a door position sensor that attaches to the garage door. The sensor relays any change in its position to the control module, allowing the homeowner to know whether the door is open or closed. One sensor comes standard with the unit; additional sensors can be purchased to monitor up to three doors.

“The solutions selected for the IoT Evolution Connected Home and Building Award reflect innovation driving the machine to machine market today. It is my honor to congratulate The Genie Company for its innovative work and contribution to the rapidly evolving IoT industry,” said Carl Ford, CEO of [Crossfire Media](#), a co-publisher of IoT Evolution Magazine.

“It is my pleasure to recognize Aladdin Connect, an innovative solution that earned Genie the 2015 IoT Evolution Connected Home and Building Award,” said Rich Tehrani, CEO, [TMC](#). “I look forward to seeing more innovation from Genie in the future.”

(more)

About Exosite

Exosite, with offices in the Americas, APAC, and EMEA, enables the world's leading durable goods manufacturers in consumer, commercial, and industrial markets to quickly build and deploy solutions that capture the IoT generation of their business. Exosite provides an enterprise-grade, analytics-driven IoT software platform that allows OEMs to create economic leverage while eliminating the risk and burden of custom infrastructure. For more information, visit www.exosite.com.

About Crossfire Media

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

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