



PRODUCT INFORMATION BULLETIN

Date: Jan 27, 2020
PIB# 012720
Division: Genie®
Product Family: Residential Opener Accessories
Product Series: Accessories (Aladdin Connect®)
To: All Genie Professional Line Wholesalers, Dealers and Installers
Re: New Feature Launch – Integration with Control4

The Genie Company is pleased to announce that the Aladdin Connect smart garage door openers and controllers are now integrated with Control4, the leading platform in the custom-installer channel. Control4 is installed and customized by over 6,000 custom installing dealers.

Genie and OHD are currently the only garage door openers on the market that are integrated with Control4.

Control4 is a high-end home automation platform that is generally installed in high-end, custom homes. The platform capabilities include distributed audio and video, home automation, and access control. Catering to high-wealth individuals that want a complete smart home experience, Control4 is the largest smart home platform in the custom-installer channel.

Many custom home builders rely on their subcontractors for decisions on smart home systems, so Control4 dealers have significant influence on the decision making for all connected home products in the custom home market. Control4 also targets larger tract or production home builders that may include Control4 in larger models or offer Control4 as an option in all of their homes.

The Control4 integration uses drivers that a Control4 dealer installs. Therefore, the Control4 dealer is primary support for the consumer. If the Control4 dealer has problems, they can contact Control4 customer service. If the Control4 support engineers require assistance, they will contact our cloud integration support team for integration issues. If there is an issue with the operation of the garage door opener, the Control4 engineer will contact our dealer support line to speak with a garage door opener tech. Any consumer requests for information about Control4 or customer requests for help with issues with the Control4 integration should be directed to contact their Control4 dealer. If they do not know who their dealer is, they can go to Control4's dealer locator to find a dealer near them.

https://www.control4.com/dealer_locator.

