



## SAMSUNG SMARTTHINGS AND THE GENIE COMPANY DELIVER ENHANCED GARAGE SAFETY AND CONVENIENCE WITH NEW INTEGRATION

Mount Hope, Ohio – January 21, 2021 - The Genie Company is pleased to announce that Aladdin Connect® smart garage door openers and retrofit kits are now “Works With SmartThings” certified and integrated within Samsung SmartThings, the premier technology enabling connected living. SmartThings’ open platform brings more than 200 brands together to offer one of the most powerful, connected ecosystems, enhancing customer experiences in homes, cars, and garages for more than 63 million people.

Key benefits of Genie working with SmartThings, include:

- **Multi-Platform Voice Control** – Tell a smart speaker to open or close the garage door. SmartThings works with all major voice platforms including Alexa, Google, and Samsung’s Bixby.
- **Geofencing** –Set up a geo-tag to recognize entry to the driveway to automatically open the garage door, putting users in control of how they gain or grant access to their home.
- **Enhanced Safety** –Program systems to open the garage door if smoke is detected on a smart smoke detector in the home, or open if CO levels reach a dangerous threshold.
- **Simplified Home Control** – SmartThings works with more than 180 certified brands and can control via Android and iOS mobile apps, devices, TVs, and appliances.

“SmartThings is committed to working with partners to enhance our user experience and continue to make connected living a reality for all,” said Ralf Elias, Global Vice President IOT/ Business Development & Partnerships at Samsung Electronics. “We we thrilled to partner with Genie and expand our ecosystem to make the car-to-home and home-to-car experiences that much easier.”

“Genie is excited to be part of the growing ecosystem of products on the SmartThings platform,” said Mike Kridel, President of The Genie Company. “This integration enables geofencing and garage safety capabilities that create clear value for our customers.”



**Works with  
SmartThings**

## **ABOUT SMARTTHINGS**

SmartThings is the premier technology enabling connected living and driving the future of IoT. Its open platform already supports devices across 200 brands and offers endless possibilities to innovators and developers seeking seamless connectivity in a vast IoT ecosystem. The company is committed to bringing smart functionality and capabilities everywhere consumers want to be, while enhancing the user experience. There are currently 63 million people in more than 200 countries accessing SmartThings technology daily to create automations and control facets of their smart homes via the SmartThings App and through a range of Samsung products such as phones, TVs, and digital appliances. Launched in 2012, SmartThings is headquartered in Mountain View, CA and is a founding board member of Project Connected Home over IP (CHIP), a working group to promote the adoption of a connectivity standard. For more information, please visit [www.smarthings.com](http://www.smarthings.com)

## **ABOUT GENIE**

The Genie Company is based in Mt. Hope, Ohio, and is a leading manufacturer of smart, connected garage door openers and accessories for residential and commercial applications. The Genie® name itself is a well-recognized icon among homeowners, builders, and dealers alike. Genie distributes its openers and accessories through a broad distribution channel of professional dealers, wholesalers, and retailers throughout the U.S. and Canada. For more on Genie, please visit: [www.geniecompany.com](http://www.geniecompany.com)

###