

Brilliant and The Genie Company Announce Garage Door Integration for the Brilliant Smart Home System

Now homebuilders, custom integrators, and homeowners can install smart home systems that offer access control over door locks and garage doors at a mass-market price point

Mount Hope, OH (May 26, 2020) – <u>Brilliant</u>, a leading smart home control and lighting company, and <u>Genie</u>, the most recognized brand of smart garage door openers, announce a new integration to bring more convenience, simplicity, and security to the smart home industry. Genie's full line of Wi-Fi enabled garage door openers powered by Aladdin Connect® can now be controlled from Brilliant's in-wall touchscreen control panels and mobile app.

Brilliant is the first affordable smart home control and smart lighting system that unifies all your favorite smart home devices and makes them easier to use. Homeowners, families, renters, and guests could already control lighting, locks, cameras, music, thermostats effortlessly by using simple voice-enabled touchscreen controls on the walls or the all-in-one Brilliant app. Now they can add garage doors to the list.

Key benefits:

- Extended Security Control Check if the garage doors are closed, and open or close them from any room with a Brilliant Control -- without needing to carry a phone, download an app, or walk to the garage.
- Simplified Home Automation Secure the entire home with a tap or voice command by creating home automation scenes. Example scenes include a "Leave Home" or "Goodnight" scene that would close the garage doors, lock the front door, turn off lights, and adjust the thermostat.
- **In-Wall Voice** Brilliant's built-in Alexa feature enables the use of voice commands to manage garage access as well as all other smart home features.
- **Unified Remote Control** Use Brilliant's all-in-one mobile app for iOS and Android to control the entire smart home -- lighting, thermostats, locks, Genie garage door openers, Ring cameras, Sonos speakers, and more—from the palm of your hand from anywhere.

"At Brilliant, our mission is to make interacting with all of your smart devices simple, from lights, music, climate, security, and doorbells to whatever comes next. Today, we are pleased to share what's next: Garage Doors," said Aaron Emigh, Co-Founder and CEO of Brilliant. "The integration between Brilliant and Genie offers a new opportunity for homebuilders and custom integrators to create more convenient and smarter homes for their customers."

"We're excited to partner with Brilliant to offer our customers more convenient ways to control their homes" said Mike Kridel, President of The Genie Company. "Genie and Brilliant are committed to helping homeowners meet their needs now and in the future by working with homebuilders and custom integrators to create a more harmonious smart home experience."

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Brilliant currently works with Amazon Alexa, Google Assistant, HomeKit, Sonos, Ring, Schlage, Honeywell, Ecobee, Philips Hue, LIFX, Wemo, ButterflyMX, and more, with new integrations added on a monthly basis. Brilliant also supports hubs such as Samsung SmartThings for connecting Z-Wave or Zigbee products and can connect directly to bridge products from Philips Hue and others. Starting at \$299, Brilliant is available in six colors to seamlessly blend with any decor and is available for purchase at www.brilliant.tech.

Genie's full line of reliable, ultra-quiet, Wi-Fi enabled smart garage door openers and controllers are Works with Alexa and Google Home certified. Genie's line of residential garage door openers includes an award-winning wall-mount version that improves garage aesthetics and includes an automated garage door lock to provide an additional layer of security.

About Brilliant

Brilliant, the leading smart home lighting and control company, creates technology that unifies the home experience through simple and thoughtful interaction. Winner of the CES Innovation Award, the CTA TechHome Mark of Excellence, the IoT Breakthrough Award, and the CEDIA BEST Award. Brilliant is based in San Mateo, California, and is funded by August Capital, Miramar Ventures, The Box Group, and other prominent investors. For more on Brilliant, please visit: https://www.brilliant.tech

About Genie

The Genie Company is based in Mt. Hope, Ohio, and is a leading manufacturer of smart, connected garage door openers and accessories for residential and commercial applications. The Genie® name itself is a well-recognized icon among homeowners, builders, and dealers alike. Genie distributes its openers and accessories through a broad distribution channel of professional dealers, wholesalers, and retailers throughout the U.S. and Canada. For more on Genie, please visit: www.geniecompany.com