

The **Industry Member Service Award** honors an industry member of the association for its continued excellence in business, for significant contribution to the International Door Association, for overall industry and product innovations and for displaying exceptional traits of honesty, integrity, and quality.

GENIE PROFILE:

Genie is one of America's best known and trusted consumer brand names. Based in Mt. Hope, Ohio, Genie has become a leading manufacturer of smart, connected garage door openers and accessories for residential homes as well as a broad range of operators for commercial applications. The company has an illustrious history since 1954 that underscores its commitment to innovation. Millions of Genie garage door openers are in use today from coast to coast. Dependability, high quality, and nationwide service are just a few reasons to choose a Genie branded garage door opener. For over 65 years, The Genie Company has made it's #1 goal to provide complete customer satisfaction and peace of mind with every garage door opener made, sold, and installed.

The latest expansion of Genie openers has been into the smart homes' category. Integrated compatibility of its Aladdin Connect system with a variety of tech-savvy, smart home companies has put Genie in a leadership position for making the garage the smart hub of the rest of the home. These smart platforms include the likes of Works with Alexa, Google Home, Samsung SmartThings, Control 4, Alarm.com, Brilliant, Clare, and Universal Remote Controls, with more on the way. Their integration with Genie garage door openers provides incredible benefits of convenience and security to homeowners in ways not imaginable only a few years ago.

With its award-winning wall mount opener, Genie once again leads the way with innovative automation for the ever-changing garage door market. Featuring a sleek, compact design and the power to lift residential sectional doors even with up to 84" of high lift or vertical lift, the Genie wall mount opener has been a huge hit with homeowners, dealers, and installers alike. The patent-pending Safe-T-Pulse™ technology is integral to the opener for cable tension monitoring, allowing for fewer parts to install and less opportunity to by-pass its safety features as wall mount openers with externally-designed devices.

As one of America's most trusted iconic brand names, thanks to its long history of fulfilling millions of homeowners' needs for reliability, safety, security, and convenience, the company slogan is simply 'Genie – The Brand You Trust!'

QUOTE:

“All of us at Genie are honored to be recognized by the International Door Association with the Industry Member Service Award”, said company president Mike Kridel. “This is great testimony to the incredibly hard work and dedication all Genie employees have had to serve our industry in a way that benefits all of those who have made the door and operator industry their chosen career choice.”

“Genie has invested millions in technology and product design to put us in position to put an outstanding product into the hands of installers every day. We also put in an immense amount of planning and resources to ensure our quality is top notch so that there is trust and confidence every day in the field with installers where reliability matters most. The combination of these elements has allowed us in the past few years to reach out further to support our industry in many other ways, such as at the IDA Expo for instance.

When we added a new production line late in 2020 despite being in the middle of a global pandemic, we did so knowing our dedicated and loyal customers were counting on us to provide desperately needed industry capacity with that same quality they’ve come to expect to grow their business. We did this all while ensuring the safety and health of our employees was the first criteria that had to be met.

The IDA Industry Service Award is great testimony about Genie’s longevity in the industry and our enthusiastic, long term and short-term approach to supporting it at even higher levels. On behalf of all of those at Genie who made this award possible, I offer our humble thanks to the International Door Association and all of its members.”