



PRODUCT INFORMATION BULLETIN

Date: Dec 15, 2021
PIB# 121521
Division: Genie®
Product Family: Residential Opener Accessories
Product Series: Accessories (Aladdin Connect®)
To: All Genie Professional Line Wholesalers, Dealers and Installers
Re: New Feature Launch – Integration with Orro Smart Living System

The Genie Company is pleased to announce that Aladdin Connect® smart garage door openers and retrofit kits are integrated within Orro, a unified, smart living system in the form factor of a standard-sized light switch. Orro's revolutionary product reshapes how homeowners experience and interact with lighting and other smart home devices, which now includes garage door openers.

Key benefits of working with Orro:

- **Builder Focus** – Orro partners with production and custom home builders throughout North America to provide a professionally installed, simple-to-use, intelligent system.
- **Lighting Control** – Detects motion and sound level and senses the levels of light in the room to make smart decisions about how to adjust the lights and automatically turn on and off. Uses manual lighting changes to learn preferences and automatically dim for perfect lighting and uses scenes such as waking up to soft lights and gradually brighten as the day unfolds.
- **Voice Control and Intercom** – Alexa is built-in, enabling voice control from any room with no extra hardware or wiring. Rooms can be linked to talk wirelessly via built-in intercom.
- **Simplified Home Control** – Orro works with leading brands to control temperature, locks, music, doorbells and more via a touch screen on the light switch in any room or via Android and iOS mobile apps.



ORRO


ALADDIN
CONNECT